

Programme ECREA CLP Workshop Brussels

Wednesday, 17 September, City center

16:00: Pre-conference programme: a guided tour in the heart of Brussels

Thursday, 18 September, VUB Campus

9:00 – 9:15 Registrations

9:15– 9:30 Welcome and opening

Tim Raats, Adelaida Afilipoaie and Heritiana Ranaivoson (imec-SMIT-VUB)

9:30 – 10:15 Opening keynote

Chair: Heritiana Ranaivoson

Peggy Valcke (Vice-director of CITIP/Executive Board Member BIPT)

10:15 – 11:15 Panel 1: Approaches in platform governance

Chair: Sally Broughton-Micova

- Paper 1: Power without responsibility? How Meta’s “more speech and fewer mistakes” content politics reshape public discourse on climate change (Vasilisa Kuznetsova)
- Paper 2: “Must-carry”, Special Treatment and Freedom of Expression on Online Platforms: A European Story (Aleksandra Kuczerawy and João Pedro Quintais)
- Paper 3: Scrutinising gambling and video game advertising using social media ad repositories enabled by the EU Digital Services Act (Leon Y. Xiao)

11:15 – 11.40 Coffee break

11:40 – 13:00 Panel 2: The Digital Services Act, assessments and compliance

Chair: Marko Milosavljevic

- Paper 4: Assessing the Assessments: An approach to evaluating the mitigation of systemic risks to media freedom and pluralism (Sally Broughton Micova, Krisztina Rozgonyi and Surya Knöbel)

- Paper 5: Beyond the Checkbox: Strengthening DSA Compliance Through Social Media Algorithmic Auditing (Sára Solárová, Matúš Mesarčík, Branislav Pecher and Ivan Srba)
- Paper 6: Enforcing the Rules? The impact of content governance in light of the DSA ([Rita Gsenger](#))

13:00 – 14:00 **Lunch**

14:00 – 15:20 **Panel 3: Sector-specific challenges for digital policies**

Chair: [Maria Michalis](#)

- Paper 7: Switching off FM radio: policies for digital radio ([Tom Evens](#))
- Paper 8: Twinkle, twinkle little Star(link): The political economy of low-Earth orbital satellite broadband ([Christopher Ali](#))
- Paper 9: Governing AI at the Supranational Level: Divergent Approaches and Implications for Media Governance (Maria Michalis and Krisztina Rozgonyi)
- Paper 10: Cultures of Collaboration within (Local) Journalism in an AI-Driven Media Ecosystem ([Theresa Josephine Seipp](#), [Natali Helberger](#) and Helle Sjovaag)

15:20 – 15:50 **Coffee break**

15:50 – 17:00 **Panel 4: the European Media Freedom Act, media pluralism and ownership**

Chair: [Tales Tomaz](#)

- Paper 11: The Arm's Length Principle in the Media Field in Norway versus Romania and the European Media Freedom Act ([Raluca Petre](#), Manuela Preoteasa, Adrian Anton)
- Paper 12: The paradox of the European Media Freedom Act: regulating for platform dependence ([Charis Papaevangelou](#) and [Max van Drunen](#))
- Paper 13: Mind the Regulatory Gap: The Lack of of the State Media Ownership Regulation within the EMFA and its relevance in the Age of Artificial Intelligence and Platforms ([Marko Milosavljević](#) and Marina Urbanikova)

19:30 **Dinner**

Friday, 19 September, VUB Campus

9:00 – 10:20 **Panel 5: Shifting policies for Public Service Media**

Chair: Manuel Puppis

- Paper 14: Fifteen Years of Audience Consultations About Public Service Media in a Media Ecology Caught in Rapid Digitalization Cycles: The Case of Flemings and “Their” VRT (Hilde Van den Bulck, Kristin Van Damme, Steve Paulussen and Tom Evens)
- Paper 15: Policy Expectations versus Newsroom Realities. Researching the Relevance of Impartiality as Editorial Principle of Public Service Journalism at VRT (Michael Pakvis, Tim Raats and Catalina Iordache)
- Paper 16: A Blueprint for Prominence? Analyzing context-specificity in the implementation of due prominence rules in Flanders (Tim Raats, Pieter Van der Elst and Adelaida Afilipoaie)
- Paper 17: Imagining public service platforms: Charting conceptualizations for a “European solution” (Dominik Speck)

10.20-10.50 Coffee Break

10.50-11.50: Panel 6: The Digital Services Act and regulatory oversight on the EU and national level

Chair: Hilde Van den Bulck

- Paper 18: How Laws come and go in the digital age: Austria's anticipation of the DSA (Tales Tomaz and Josef Trappel)
- Paper 19: Selecting the Regulators: A Comparative Study on Digital Services Coordinators in EU and EEA countries (Evert Kanse , Manuel Puppis, , Michelle Kulig and Sabrina Heiland)
- Paper 20: The meta-assessment of systemic risks within the digital services ecosystem: A critical qualitative analysis of the EDSBs approach to shared risk assessment (Bryn Enstone and Sally Broughton Micova)

11.50-12.40 Keynote

Chair: Michal Glowacki

Karen Donders (Director of Public Value and Talent & Organization, VRT)

12.40 – 13.40 Lunch

13:40-14.40 Panel 7: Pluralism and media diversity

Chair: Josef Trappel

- Paper 21: Media Pluralism and EU Competence: Navigating the Paradoxes (Craig Pouncey)
- Paper 22: Discoverability: a new concept for policies aiming at improving diversity (Heritiana Ranaivoson, Adelaida Afilipoaie, Rebecca Salganik and Valdy Wiratama)
- Paper 23: Investment obligations for streaming services under the AVMSD as policy instruments for supporting pluralism and cultural diversity (Ivana Kostovska)

14:40-14.50 Closing and Farewell